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# The Fast Food Weight Loss Guide 

by
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The recent legislation passed in New York City requiring certain restaurants to post the Calorie content of their food highlights a real opportunity for you if you want to lose weight. This approach has been available and I have spoken about it before. It's just that current events bring it to attention offering you the opportunity.

The reason for this opportunity: many of the affected restaurants excel at quality control.
"The menu rule only applies to restaurants that serve standardized portion sizes and have 15 or more locations nationwide..."

The "standardized portion size" is the key. It gives you control.
Think about it. From location to location, day to day, week to week, month to month, year to year, how much variation is there in the taste, size and consistency of a McDonald's Big Mac, a Burger King Whopper, or a Wendy's Old Fashioned Hamburger?

About none.
Here is an explanation of how this remarkable consistency can work for you if you want to lose weight.

There is only thing that results in overweight/obesity. More Calories in than out.
There is a proper way to lose weight and it has nothing to do with what the experts tell you.
To successfully lose weight, you must consume fewer Calories than you burn and you must be able to sustain this long enough to lose the desired weight.

When it comes to simple weight loss, what you eat makes almost no difference.
(If you are interested in controlling your weight AND looking at a different approach to eating, click here.)

Only the Calories matter.
A modest reduction in Calories will work for most people - no more than 10\% or about 125 - 250 Calories per day.

No more.

More than that and people get very unhappy and quit.
People who quit, by definition, do not sustain a diet.
They fail. And the weight does not come off.
The problem all expert diets create is that they starve dieters into failure.
Their diets, which are starvation diets, will guarantee your failure as they have for virtually everybody else who has tried them.

Repeat - So to successfully lose weight, the average dieter who is not an unwaveringly committed self-hating self-abusing self-destructive masochist, should cut back no more than 125-250 Calories per day or 10\% of total pre-diet daily caloric intake, whichever is less.

Here is an example of how you can use the reliability and quality control of fast food to successfully lose weight.

## A Big Mac reliably contains 540 Calories.

If a customer only ate $75 \%$ or $3 / 4$ of a Big Mac, he or she would save 135 Calories. Reliably.
This is the average caloric equivalent of traveling 1.35 miles on foot.
And this took no extra time out of your life as running or walking 1.35 miles would.
In fact, "exercise" is a terribly inefficient way to lose weight.

## Controlling caloric intake is clearly the more efficient way to lose weight.

The caloric content of fast food from the major chains is certainly much more reliable than food that is made at home or at places not designed to feed the masses quickly.

In the real world, there is likely no more reliable and reproducible way to cut Calories than by simply eating a lesser amount of fast food or processed food (such as sliced bread).

And sandwiches are ideal. They are usually a simple regular geometric shape - round, elliptical or square - easily divided into equal portions/Calorie sizes.

Any variation from perfect is likely due to the eccentric placement of a pickle slice. A negligible matter.

If a customer chose not to eat only $25 \%$ of their Big Mac once a day, every day, 7 days a week, he or she would save 945 Calories per week or, in a year 49,140 Calories.

A complete lunch of a Big Mac and Calorie-free soda contains 540 Calories. Eat only $3 / 4$ of the sandwich and the total is 405 Calories or $20.25 \%$ of the foolishly recommended 2000 Calories per day. (That is another story.)

Still, a modest caloric intake for lunch.
The following illustrations show how to reduce the Calories in a fast food sandwich by $25 \%$.

After the illustrations are spreadsheets from four popular fast food businesses that sell sandwiches: Burger King, McDonald's, Potbelly and Wendy's (they are ordered alphabetically).

The spreadsheets shows how many Calories you eat ("New Calories") and how many you save ("Calories Saved") if you eat only $75 \%$ of the fast food sandwich (the original sandwich is cut as shown in the diagrams and the part in white is not eaten).

When the Calories saved are 125 or more, the cell is highlighted in:

When the Calories saved are between 100 and 124, the cell is highlighted in

When the Calories saved are between 50 and 99, the cell is highlighted in

If you intend to cut back 125 or more Calories and you choose an item where the Calories saved are in BRIGHT GREEN, then you may be done for the day.

If you intend to cut back 125 or more Calories and you choose an item where the Calories saved are in LIGHT GREEN or PALE BLUE, then you will have to make another small reduction at some other meal during the day.

What you do with the $25 \%$ you don't eat is your business. You could give it to a hungry person living on the streets. Whatever you do, do not eat it. Also do not make up for the Calories you did not eat by eating a larger dinner, having a snack, etc.

Enjoy.

| If your sandwich looks like this and it is cut <br> along the red and green lines... | It will look like this. <br> If you do not eat the part in white... |  |
| :---: | :---: | :---: | :---: |
|  |  |  |



## Burger King Sandwiches

WHOPPER® Sandwich
WHOPPER® Sandwich - w/o Mayo
WHOPPER® Sandwich with Cheese
WHOPPER® Sandwich with Cheese - w/o Mayo
DOUBLE WHOPPER® Sandwich
DOUBLE WHOPPER® Sandwich - w/o Mayo
DOUBLE WHOPPER® Sandwich with Cheese
DOUBLE WHOPPER® Sandwich with Cheese - w/o Mayo
TRIPLE WHOPPER® Sandwich
TRIPLE WHOPPER® Sandwich - w/o Mayo
TRIPLE WHOPPER® Sandwich With Cheese
TRIPLE WHOPPER® Sandwich With Cheese - w/o Mayo
WHOPPER JR. ® Sandwich
WHOPPER JR.® Sandwich - w/o Mayo
WHOPPER JR.® Sandwich with Cheese
WHOPPER JR. ${ }^{\circledR}$ Sandwich with Cheese - w/o Mayo
Original Calories New Calories
Calories Sa

| Spicy CHICK'N CRISP ${ }^{T M}$ Sandwich | 480 | 360 | 120 |
| :--- | :---: | :---: | :---: |
| Spicy CHICK'N CRISP ${ }^{T M}$ Sandwich - w/o Mayo | 320 | 240 | 80 |
| BK BIG FISH® Sandwich | 640 | 480 | 160 |
| BK BIG FISH® Sandwich - w/o Tartar Sauce | 470 | 352.5 | 117.5 |
| BK VEGGIE $®$ Burger | 420 | 315 | 105 |
| BK VEGGIE $®$ Burger-w/ Cheese | 470 | 352.5 | 117.5 |
| BK VEGGIE® Burger - w/o Mayo | 340 | 255 | 85 |

McDonald's Sandwiches
Original Calories
New Calories
Calories Sa

| Hamburger | 250 |
| :--- | :--- |
| Cheeseburger | 300 |
| Double Cheeseburger | 440 |
| Quarter Pounder® | 410 |
| Quarter Pounder® with Cheese | 510 |
| Double Quarter Pounder® with Cheese | 740 |
| Big Mac® | 540 |
| Big N' Tasty ${ }^{\circledR}$ | 460 |
| Big N' Tasty ${ }^{\circledR}$ with Cheese | 510 |
| Filet-O-Fish ${ }^{\circledR}$ | 380 |
| McChicken $®$ | 360 |
| McRib $\circledR^{\circledR}$ | 500 |
| Premium Grilled Chicken Classic Sandwich | 420 |
| Premium Crispy Chicken Classic Sandwich | 530 |
| Premium Grilled Chicken Club Sandwich | 530 |
| Premium Crispy Chicken Club Sandwich | 630 |
| Premium Grilled Chicken Ranch BLT Sandwich | 470 |
| Premium Crispy Chicken Ranch BLT Sandwich | 580 |
| Southern Style Crispy Chicken Sandwich | 400 |


| 187.5 | 62.5 |
| :---: | :---: |
| 225 | 75 |
| 330 | 110 |
| 307.5 | 102.5 |
| 382.5 | 127.5 |
| 555 | 185 |
| 405 | 135 |
| 345 | 115 |
| 382.5 | 127.5 |
| 285 | 95 |
| 270 | 90 |
| 375 | 125 |
| 315 | 105 |
| 397.5 | 132.5 |
| 397.5 | 132.5 |
| 472.5 | 157.5 |
| 352.5 | 117.5 |
| 435 | 145 |
| 300 | 100 |

Potbelly Sandwich Works

| Turkey Breast | 344 |
| :--- | :--- |
| Italian | 535 |
| Veggie* (3 types of cheese INCLUDED here!) | 491 |
| A Wreck | 418 |
| Pizza WITH Cheese (no pepperoni) | 345 |
| Pizza WITH Cheese \& Pepperoni | 485 |
| Smoked Ham | 394 |
| Tuna Salad | 400 |
| Chicken Salad | 480 |
| Meatball | 568 |
| Roast Beef | 353 |
| Big Jack's PB \& J (that's peanut butter \& jelly) | 895 |

Wendy's Sandwiches
Original Calories New Calories Calories Sa

| Jr. Hamburger | 230 | 172.5 | 57.5 |
| :--- | :---: | :---: | :---: |
| Jr. Cheeseburger | 270 | 202.5 | 67.5 |
| Jr. Cheeseburger Deluxe | 300 | 225 | 75 |
| Jr. Bacon Cheeseburger | 320 | 240 | 80 |
| Stack Attack " | 380 | 985 | 55 |
| Hamburger, Kids' Meal | 220 | 165 | 67.5 |
| Cheeseburger, Kids' Meal | 270 | 202.5 | 107.5 |
| Single w/Everything | 430 | 322.5 | 177.5 |
| Double w/Everything and Cheese | 710 | 532.5 | 245 |
| Triple w/Everything and Cheese | 980 | 735 | 210 |
| Baconator " | 840 | 630 | 80 |
| Ultimate Chicken Grill Sandwich | 320 | 240 | 110 |
| Spicy Chicken Fillet Sandwich | 440 | 330 | 107.5 |
| Homestyle Chicken Fillet Sandwich | 430 | 322.5 | 135 |
| Chicken Club Sandwich | 540 | 405 | 82.5 |
| Crispy Chicken Sandwich | 330 | 247.5 |  |

